



2009 COMFORT INN OPEN LETTER TO EVERGREEN MEMBERS - SEPTEMBER 2008

Some might say it's way too early to talk about the upcoming 2009 Comfort Inn Open to be held at our Evergreen Squash Club during the January 13 – 18, 2009 period. But actually it isn't too early as your hard working committee is already in full swing. It is our goal to present at least a US\$30,000 event again this year but the reality is that the current economic climate may make attracting sponsors a more challenging task than in the past.

So, if you aware of any potential major sponsors who may be interested in participating please call Paul Marley, Blair Maclean, Phil Arthur or Bruce Jamieson.

In addition to attracting major sponsors, we need lots of help from all the members.

There are three (3) major ways that you can contribute to this year's event:

1. Financial:

The financial backbone for our four (4) previous PSA events has always been the financial participation of our Evergreen membership. I believe I'm correct in saying that approximately thirty-one percent (31%) of last years budget was accounted for by the direct financial contribution of our membership through participation in either our "Patron" or "Benefactor" programs. The details of these programs are as follows:

A. Patrons:

The Patron program is available for \$225.00 or \$175.00 this year which are the same prices as last year. In return, Patrons receive a premium reserved seat for the entire tournament, from the qualifying rounds through to the finals, in either the lower padded seats (\$225.00 option) or the front of the bleachers (\$175.00 option), recognition on our "Sponsor Boards" and recognition in the tournament program. These seats have been very popular in the past and we have given last years Patrons the "right of first refusal" until December 7, 2008 to claim their same seats as last year. I have started a "wait list" so please let me know as soon as possible if you are interested in participating in this program.

B. Benefactors:

The Benefactor program is available for \$100.00 again this year. In return, Benefactors are seated in the "Benefactors" section on the bleachers which is directly behind the "Patrons" and "Reserved" seating and in front of the General Admission section of the bleachers. As well, Benefactors receive recognition on the "Sponsor Boards" and recognition in the tournament program.

As you probably realize it is a monumental task to contact everyone to solicit participation in these programs. You will make our task much easier this year if you would contact yours truly at pmarley@rampworth.com and/or deposit your cheque, made out to "The Evergreen Open", in my folder in the Club's office.

On a personal note, I will be out of town from September 23 to October 19 so, in the meantime, if you need any questions answered please contact Kim Wilson, Blair or Bruce

2. Silent Auction:

The silent auction, which is held at the Saturday night Tournament Dinner, at the Capilano Golf & Country Club, is always in need of attractive items to sell. As we have done in the past, silent auction contributions can be used as "currency" to pay, or partially pay, for either the "Patron" or the "Benefactor" programs at the rate of 50% of the face value of the item. The most attractive items are Canuck, Giants, Lions tickets plus quality booze, golf packages and restaurant coupons. Any help you can provide in this area is helpful.

3. Volunteer:

As you can imagine, there are a wide variety of volunteers that are required make a tournament of this nature work. If you have interest in helping here are some people to contact:

Sue Foster at alanfoster@shaw.ca – food services

Ross Genge at rgenge@shaw.ca – bar service

Kim Wilson at kim.wilson@shaw.ca - registration desk

Paddy Gooderham at pgooderham@shaw.ca – billeting PSA players

Jim Miller at jjjimm22@hotmail.com – PSA player pickup to & from the airport as well as setup on Monday January 12

Blair Maclean at bmaclean@bcpi.ca - silent auction with a particular interest in Canuck tickets, Giants tickets, Lions tickets, quality booze, golf packages, restaurant coupons, etc.

Jenny Boon at jennybboon@gmail.com – food services & graphics

Bruce Jamieson at ajamie@shaw.ca – our Treasurer

The last point I wanted to make is that you are invited to attend the Tournament Dinner to be held again at the Capilano Golf & Country Club on Saturday, January 17. It is always a magnificent dinner in a fabulous setting and it is a wonderful opportunity to enjoy the company of your fellow members and mingle with the PSA pros. Details on pricing will be available from Kim Wilson at the Tournament Desk during the tournament.

Many thanks in advance for your continuing support of this event.

Paul Marley

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2009 Tournament Chair